



Bowling For Rhinos  
Los Angeles Zoo  
5333 Zoo Drive  
Los Angeles CA 90027

January 11, 2012

Dear Friends of Conservation:

In an effort to help protect critically endangered rhino species from extinction, zoo keepers throughout the nation are sponsoring the twenty-first annual National "**Bowling For Rhinos**" fundraiser and asking for your help. One hundred percent of all proceeds will go directly to support rhino conservation efforts in Africa and Southeast Asia and will also help to protect the other animal and plant species that share their same habitat. Some of these species include elephants, zebras, tapirs, lions and tigers. Along with saving these ecosystems, you will also be helping to provide people in low currency nations with jobs and an education for their children. Locals in both regions are hired to protect the rhinos from poachers. To date, this annual bowl-a-thon has raised over **4 million dollars!**

The **American Association of Zoo Keepers (AAZK)** expresses its concern over the plight of these critically endangered rhinos by taking action. The Los Angeles chapter of AAZK will hold its fourth annual "**Bowling For Rhinos**" fundraiser on **Saturday, May 19, 2012 from 6 till 10 PM** at Jewel City Bowl in Glendale, California. We hope to raise enough money to save these valuable ecosystems for future generations.

Bowling For Rhinos can be your company's opportunity to be a strong voice in the worldwide effort to conserve endangered species from extinction. If you would be willing to **donate prizes or silent auction items** to our **non-profit organization**, or to **help sponsor our event**, please contact Jim Haigwood at jimhaigwood@me.com or leave a message at 323-644-6004. Please **mail items** to the following address:

Jim Haigwood  
C/O "Bowling For Rhinos"  
Los Angeles Zoo  
5333 Zoo Drive  
Los Angeles CA 90027

Over the last three years nearly nine hundred people have attended this event and we have been successful in raising over \$92,000 for rhino conservation. Sponsors can be recognized at this event by having their logo prominently displayed around the venue, in the event's **green** program and on the back of the t-shirts that will be sold at the fundraiser. Please see the attached donation form for additional information.

Please keep in mind that all donations to Bowling for Rhinos are tax deductible, as AAZK is a 501(c)(3) organization (Federal Tax ID: 26-0681131).

Thank you for your consideration and all of your help in this important cause to save our endangered animals.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim Haigwood", with a long horizontal line extending to the right.

Jim Haigwood